



SucceedIT are specialists at the intersection of processes and IT and feel at home in medium-sized companies in trade and industry. They are experts in technical deployments and systems integration with regard to the ERP System Dynamics NAV, reporting software and inventory optimization with EazyStock.

SucceedIT and EazyStock first started partnering to deliver inventory optimization solutions during spring 2014. A few months later, the 1st EazyStock customer was already signed and on boarded. Since then, another 10+ customers have successfully on boarded to EazyStock with the help of SucceedIT. SucceedIT has a good understanding for the business pains that EazyStock solves, and targets the same customers as EazyStock does. Therefore, SucceedIT was able to quickly pick up the value of EazyStock and bring it to their customer base to extend additional value beyond what traditional ERP Systems can offer wholesale distributors.



Martin Plaat, the founder of SucceedIT, has already more than 15 years experience in the field of ERP and inventory optimization.

"EazyStock is a web-based and innovative solution that is easy to implement and ready to use. Synchron is a professional organisation with 20 years of experience in inventory optimization. They support us in marketing, sales and implementation of EazyStock. Synchron is open for suggestions from us as a partner, to add and improve functionality based on business requirements that we hear from our customers," says Martin Plaat.



Daniel Martinsson-Bjerke, Head of EazyStock, is happy to have SucceedIT on board.

"The partnership has been a very good and prosperous one for both EazyStock and SucceedIT. SucceedIT has added an additional substantial revenue line to their business with both increased consulting services and annual contract value (ACV) commissions based on referrals brought to EazyStock. With their help, EazyStock has been able to reach out to a market we would otherwise not had much access to penetrate," says Daniel Martinsson-Bjerke.

About EazyStock

The beauty of offering Software as a Service, is the low risk and simplicity for the partner and its' customers. EazyStock fully owns and manages the IT infrastructure. The customers pay only for the service they use and only need a web browser to access it.

Whenever there is a new release, EazyStock will upgrade all customers automatically. EazyStock is an affordable cloud service, helping small & mid-sized businesses to optimize their inventory control.

